

Communications and Marketing Specialist

Misericordia Health Centre Foundation is Hiring!

Reporting directly to the President and CEO, this role is perfect for a communications professional seeking a collaborative, encouraging and impactful work environment. The Communications and Marketing Specialist is responsible for the promotion and positioning of the organization's Mission, with an emphasis on enhancing the MHC Foundation brand and programs through innovation, creativity and technology. This position presents an unprecedented opportunity to join the organization at a critical time of growth and excitement.

Your role:

- Create communications and marketing materials for programs, campaigns and events.
- Lead digital creation and execution with results' monitoring – across email, website, and social media platforms.
- Write and edit fundraising and stewardship appeals and materials.
- Design and implement communications and marketing strategies and effective messaging for organizational and project-specific goals.
- Develop, implement and evaluate marketing campaigns related to programs, special events and donor cultivation.
- Lead the development, design, and distribution of high-quality print and electronic collateral including, but not limited to newsletters, brochures and reports.

Your skills:

- Exceptional written and verbal communication skills.
- Strong understanding of current and emerging social media trends and the relevance of digital/social channels to media and stakeholder relations.
- Flexible and a self-starter: able to manage multiple concurrent projects in a fast-paced environment, while also being highly detail-oriented with an attention to quality.
- Strong interpersonal and collaboration skills to work with employees and volunteers at all levels.
- Versatility in both tactical execution and strategy development.
- Outstanding judgment, with a balance of confidence, professionalism and high energy.
- Three plus years of communications and or marketing experience; experience working with not-for-profit would be considered an asset.

Occasional evening and weekend work will be required. Hours: Full-time

This position is subject to a Criminal Record Check and Adult Abuse Registry Check.

To apply: Please submit your resume and cover letter with salary expectations to:
MHCFoundation@misicordia.mb.ca

Posting close date: Friday, April 9, 2021 at 5 p.m.